

# THE MARYLAND HISTORICAL SOCIETY IMAGING SERVICES

## PERMISSION FEES

(MdHS grants non-exclusive permission for one time and one medium use only)  
(All orders will have tax added to invoice total unless tax exempt number is included with request)

	COMMERCIAL	NONPROFIT
<b>BOOK: ONE LANGUAGE / ONE CONTINENT</b>		
Cover/jacket, regardless of print run:	\$150.00	\$ 75.00
Editions under 5,000 print run:	\$ 40.00	\$ 20.00
5,000 to 9,999 print run:	\$ 60.00	\$ 30.00
10,000 to 24,999 print run:	\$ 80.00	\$ 40.00
25,000 to 49,999 print run:	\$100.00	\$ 50.00
50,000 to 79,999 print run:	\$130.00	\$ 65.00
80,000 or greater print run:	\$150.00	\$ 80.00
<b>BOOK: ONE LANGUAGE / WORLDWIDE</b>		
Cover/jacket, regardless of print run:	\$250.00	\$125.00
Editions under 5,000 print run:	\$ 50.00	\$ 25.00
5,000 to 9,999 print run:	\$ 70.00	\$ 35.00
10,000 to 24,999 print run:	\$ 90.00	\$ 45.00
25,000 to 49,999 print run:	\$120.00	\$ 55.00
50,000 to 79,999 print run:	\$145.00	\$ 70.00
80,000 or greater print run:	\$170.00	\$ 90.00
<b>BOOK: ALL LANGUAGES / WORLDWIDE</b>		
Cover/jacket, regardless of print run:	\$300.00	\$150.00
Editions under 5,000 print run:	\$ 60.00	\$ 30.00
5,000 to 9,999 print run:	\$ 80.00	\$ 40.00
10,000 to 24,999 print run:	\$100.00	\$ 50.00
25,000 to 49,999 print run:	\$130.00	\$ 60.00
50,000 to 79,999 print run:	\$160.00	\$ 75.00
80,000 or greater print run:	\$185.00	\$ 95.00
<b>MAGAZINE and CATALOG: ONE CONTINENT</b>		
Cover:	\$150.00	\$ 50.00
Circulation 9,999 and under:	\$ 35.00	\$ 10.00
Circulation 10,000 to 24,999:	\$ 45.00	\$ 20.00
Circulation 25,000 to 49,000:	\$ 55.00	\$ 30.00
Circulation 50,000 to 99,999:	\$ 75.00	\$ 40.00
Circulation of 100,000 or greater:	\$ 90.00	\$ 50.00
<b>MAGAZINE and CATALOG: WORLDWIDE</b>		
Cover:	\$175.00	\$ 75.00
Circulation 9,999 and under:	\$ 45.00	\$ 20.00
Circulation 10,000 to 24,999:	\$ 60.00	\$ 30.00
Circulation 25,000 to 49,000:	\$ 80.00	\$ 40.00
Circulation 50,000 to 99,999:	\$100.00	\$ 60.00
Circulation of 100,000 or greater:	\$130.00	\$ 75.00
<b>ADVERTISEMENT</b> (print, broadcast, video, web, multimedia, etc)		
One language / one country:	\$250.00	\$100.00
One language / worldwide:	\$300.00	\$150.00
All languages / worldwide:	\$400.00	\$200.00

## NEWSPAPER and JOURNAL

Cover:	\$125.00	\$ 40.00
Circulation 4,999 and under:	\$ 10.00	\$ 5.00
Circulation 5,000 to 9,999:	\$ 20.00	\$ 10.00
Circulation 10,000 to 24,999:	\$ 30.00	\$ 15.00
Circulation 25,000 to 49,000:	\$ 50.00	\$ 20.00
Circulation 50,000 and 99,999:	\$ 70.00	\$ 30.00
Circulation of 100,000 or greater:	\$ 90.00	\$ 40.00

## EXHIBITION, DISPLAY and PRESENTATION

On-site exhibition;		
- Permanent installation: (5 years or more)	\$ 75.00	\$ 35.00
- Temporary installation: (under 5 years)	\$ 50.00	\$ 20.00
Public presentation:	\$ 25.00	\$ 10.00

## MOTION PICTURE OR TV PRODUCTION

Film or video production for theatrical release:	\$250.00	\$125.00
Television broadcast;		
- One language / one continent:	\$100.00	\$ 50.00
- One language / worldwide:	\$125.00	\$ 75.00
- All languages / worldwide:	\$175.00	\$125.00
Non-broadcast film or video production;		
- One language / one continent:	\$ 50.00	\$ 25.00
- One language / worldwide:	\$ 75.00	\$ 50.00
- All languages / worldwide:	\$100.00	\$ 75.00

## VIDEO

Cover/jacket:	\$250.00	\$ 75.00
499 copies and under:	\$ 50.00	\$ 25.00
500 to 4,999 copies:	\$ 75.00	\$ 35.00
5,000 to 9,999 copies:	\$100.00	\$ 50.00
10,000 to 25,000 copies:	\$125.00	\$ 65.00
25,000 to 49,999 copies:	\$150.00	\$ 75.00
50,000 and greater:	\$175.00	\$ 85.00

## DVD / CD-Rom / etc.

Cover/jacket:	\$250.00	\$ 50.00
499 copies and under:	\$ 50.00	\$ 25.00
500 to 4,999 copies:	\$ 75.00	\$ 35.00
5,000 to 9,999 copies:	\$125.00	\$ 50.00
10,000 to 24,999 copies:	\$150.00	\$ 75.00
25,000 or more:	\$175.00	\$100.00

WEBSITE / WEBCAST: (per image) \$125.00 \$ 75.00

ELECTRONIC BOOK: (per image) \$ 75.00 \$ 35.00

## ALL MEDIA RIGHTS BUNDLE: (3 or more permissions)

100% of highest permission fee,  
75% of second permission fee,  
50% of third permission fee,  
25% for each additional permission fee.

POSTER, POSTCARD,  
GREETING CARD, CALENDAR ETC.: .15 x print run .07 x print run

REUSE RATE: 75% of current permission fee